Lepis Von Seggern



CK & CO SALON

CORPORATE IDENTITY SYSTEM

An identity for CK&CO Salon, locally owned in Lincoln Nebraska. CK&CO provides the highest level of services in a serene atmosphere while providing customers with rejuvenating experiences. The identity reflects the goal to provide modernized services for millennial women.









DRINKBOOK

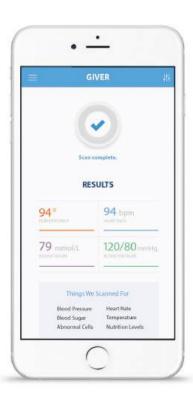
RECIPE BOOKLET

Drinkbook is a mixology drink and beverage company that promotes experimentation with drinks, while drinking responsibly, and having fun. Every summer, three drinks are released in a booklet for visionary, enthusiastic, women to experiment and play with these recipes.





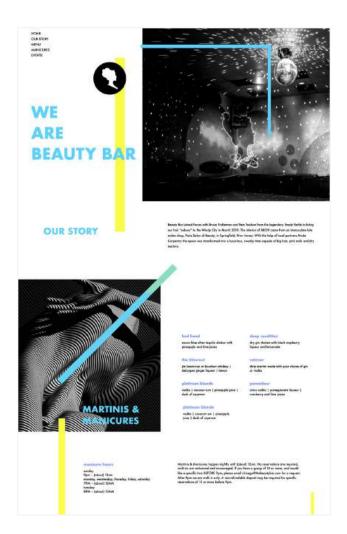




GIVER

MOBILE APP

Giver is a new company that focuses on health issues, such as diabetes, and creates technology to replace doctor visits for those who are unable to travel or afford health care. This new technology is a health scanner that provides information and recommendations for any illness based on the person's scan.







BEAUTY BAR

WEB DESIGN & DEVELOPMENT

Concept work for Beauty Bar, a bar, nightclub, and nail salon. Redefining a clear message of hip, and swanky to it's younger audience with a responsive site.

CK & CO. SALON





THREE IDENTITIES

LOGO DESIGNS

CK&CO Salon provides services to millennial women to revitalize their appearance with modern trends. Jone's Bros. Cupcakes is an Omaha based creative cupcake shop and cafe for students and influential individuals to enjoy delicious goods and utilize the space. Refined Design is a shop with a mission to build and refurbish quality, unique furniture, and home goods to their customers who embrace minimalism and re-purposing items.







EAT FIT GO

PROMOTIONAL DESIGN

Eat Fit Go is a food franchise that provides a simple solution to eating healthy on the go by providing cooked and packaged meals for young, fit, and busy men and women. They have branched out in the Midwest and are voicing their simple solution to eating healthy with these promotional materials.







GREEN GÂTEAU

INTEGRATED BRANDING PROGRAM

Green Gâteau is an upscale neighborhood restaurant that delivers French-influenced, contemporary, American cuisine to create a cozy inviting feeling with delicious flavors. A brand was created to represent this atmosphere for their wide range audience of men and women.



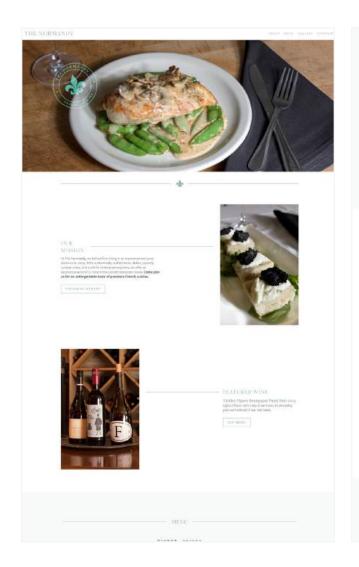


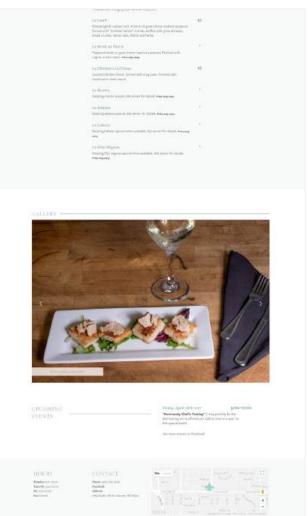


CHOCOLATES VALOR

PACKAGE DESIGN

Packaging for Chocolates Valor, a chocolate company based out of Spain that specializes in handcrafted chocolates. Valor branched out to a new demographic of culturally submerged women attending university. The package uses inspiration from local history to inspire and remind the audience of their rich civilization.











THE NORMANDY

WEB DESIGN & DEVELOPMENT

The Normandy is a French cuisine restaurant that focuses on fine dining, located in Lincoln Nebraska. This one page responsive website enhances their high-end atmosphere and style through minimal, refined typography, beautiful photos, and an interactive menu.

Thanks!